



The Aldus Society

Feedback Form

Return this form to:

The Aldus Society
P.O. Box 1150
Worthington, Ohio 43085-1150

The Aldus Society provides educational and entertaining programming for its membership, be it the history of printing and publishing, book illustration, book design, book bindings, paper making, typography, calligraphy, book collecting, or libraries. We want to hear from you about what you think about what the Aldus Society is doing, and what it should be doing in the future. We thank you in advance for your input.

1. Name (Optional): _____

2. How long have you been a member of the Aldus Society?

< 1 YEAR 1-2 YEARS 3+ YEARS NOT A MEMBER

3. How did you first learn about the Aldus Society?

FRIEND NEWSLETTER NEWSPAPER
 BROCHURE WEB SITE OTHER (SPECIFY) ⇒ _____

4. Why did you join the Aldus Society membership?

Please rank in order of importance to you. (1 = Most Important; 4 = Least Important)

MONTHLY PROGRAMS OTHER ACTIVITIES ACCESS TO LIKE-MINDED PEOPLE OTHER (SPECIFY) ⇒ _____

5. Please check the Aldus Society programs of which you are aware:

MONTHLY PROGRAMS NEWSLETTER WEB SITE SPECIAL PROGRAMS

6. How do you keep informed about the Aldus Society?

NEWSLETTER WEB SITE E-MAIL LIST OTHER (SPECIFY) ⇒ _____

7. In the last year, what Aldus Society events have you attended?

MONTHLY PROGRAMS HOLIDAY DINNER ROWFANT TRIP OTHER/NONE (SPECIFY) ⇒ _____

8. Were you pleased with the program(s) or event(s)?

YES NO

9. What Aldus Society sponsored programs would you be interested in attending and bringing a guest?

MONTHLY PROGRAMS MEMBERS' & OTHER COLLECTION TOURS
 LIBRARY & OTHER SPECIAL VENUE TOURS SPECIAL PRESENTATIONS & LECTURES
 JOINT PROGRAMS WITH OTHER BOOK CLUBS OTHER (SPECIFY) ⇒ _____

10. How could the program(s) or event(s) be improved? (Use other side if necessary.)

11. What other benefits would you like to see your Aldus Society membership provide? (Use other side if necessary.)

12. Additional comments: (Use other side if necessary.)